

# Sonoma State University

## FRENCH LANGUAGE CERTIFICATE FOR WINE BUSINESS

### Possible levels: Beginner, Intermediate, or Advanced

The purpose of the French language certificate program is to enhance the international and global perspective of students in the Wine Business Program at Sonoma State University by combining their rigorous studies in Wine Business with earned proficiency in the French language and culture at the beginning, intermediate, or advanced level. Given the prominent role France has long played in the wine industry and the close ties between Sonoma-Napa wineries and French wineries, a program that will enable Wine Business students to function at their chosen level of proficiency within the context of the French wine industry will be unique and innovative. Moreover, such a program supports the university's fundamental mission, cultivating a broad cultural perspective among students while enhancing their ability to pursue fulfilling careers in the international arena.

### Certificate Requirements

LEVEL	CLASS	UNITS	MINIMUM GRADE
<b>Beginner Certificate</b>	French 101	4	A-
	French 102	4	A-
<b>Total units</b>		<b>8</b>	
<b>Intermediate Certificate</b>	French 201	4	C
	French 202	4	C
<b>Total units</b>		<b>16</b>	
<b>Advanced Certificate</b>	French 300	4	C
	French upper-division	4	C
<b>Total units</b>		<b>24</b>	

Students who enroll in the program will choose the level of proficiency they plan to attain, completing at least one year of college-level French at Sonoma State University. In French classes at all levels, students will incorporate elements of French wine culture into their course projects. The French and Wine Business faculty will collaborate to design meaningful and enriching field trips to local wineries, the French-American Chamber of Commerce, etc., for students enrolled in the certificate program. Students in the Wine Business program are already required to complete an internship with a local winery; if possible, students in the *French Language Certificate for Wine Business* program will be paired with local wineries owned and operated by French winemakers, or will be encouraged to seek a summer internship with a winery in one of the many wine-producing regions of France.

In addition to completing all requirements for the Wine Business Program (including, if possible, an internship with a French-owned winery), given proper advising, adding the French language and culture component to their Wine Business Studies will not increase students' time-to-degree completion. One French class will count for GE Area C3; the other will count an elective course toward degree completion. This may be of particular interest to entering freshmen, who will have the opportunity to enroll in the appropriate-level French class in the Humanities Learning Community during their first year at SSU, while they are completing their Pre-Business requirements.

For more information contact Dr. Suzanne Toczyski, [suzanne.toczyski@sonoma.edu](mailto:suzanne.toczyski@sonoma.edu), (707) 664-4177, or go to <http://www.sonoma.edu/modlang/>